

[Provided below is a template announcement for the upcoming implementation of AIM Specialty Health® (AIM) programs. This language should be revised as your plan sees fit to align with existing messaging, for your various target audience groups, and based upon your program specifications. AIM Specialty Health® (AIM) company and product branding (*Provider Portal*_{SM}, etc.), web addresses (www.aimspecialtyhealth.com, etc.), and proprietary information such as application terminology and operational details may not be changed.]

RE: New AIM Programs Effective January 1, 2021

Healthy Blue is always looking for ways to create value for all our stakeholders. With that in mind, we are pleased to announce a multi-solution program beginning Jan 1, 2021. Effective Dec 31, 2020, Healthy Blue will transition review of Radiology, Cardiology, Sleep, Musculoskeletal, Rehabilitation, Genetic Testing, and Radiation Oncology services for Healthy Blue members to AIM Specialty Health® (AIM),* a specialty benefits management company.

This relationship with AIM enables Healthy Blue to ensure that care aligns with established evidence-based medicine. AIM will follow the clinical hierarchy established by Healthy Blue for medical necessity determination. When existing guidance does not provide sufficient clinical detail, AIM will determine medical necessity using an objective, evidence-based process.

Detailed prior authorization requirements are available online at <https://www.availity.com> by accessing the Precertification Lookup Tool under Payer Spaces. Contracted and non-contracted providers should call Provider Services at the phone number on the back of the member's ID card for prior authorization requirements.

Providers are strongly encouraged to verify that they have obtained prior authorization before scheduling and performing services.

Prior authorization review requirements

For services that are scheduled to begin on or after January 1, 2021, all providers must contact AIM beginning Dec 21, 2020 to obtain prior authorization review for the following non-emergency services:

Radiology services

- Computed tomography (CT)
- Computed tomography angiography (CTA)
- Magnetic resonance imaging (MRI)
- Magnetic resonance angiography (MRA)
- fMRI
- ECHO's

Resources for your practice

Our provider websites help you learn more and provide access to helpful information and tools:

- Order entry checklists
- Clinical guidelines
- FAQs

Go to:

- Radiology provider website <https://aimproviders.com/nextgen/resources-support/>
- Cardiology provider website <https://aimproviders.com/cardiology>
- Sleep provider website <https://aimspecialtyhealth.com/providerportal-sleep/>
- Musculoskeletal provider website <https://aimproviders.com/msk>
- Rehabilitation provider website <https://aimproviders.com/rehabilitation>
- Genetic Testing provider website <https://aimproviders.com/genetictesting>
- Radiation Oncology provider website <https://aimproviders.com/radoncology>

* AIM Specialty Health® is an independent company providing some utilization review services on behalf of Healthy Blue.

Healthy Blue is a Medicaid product offered by Missouri Care, Inc., a MO HealthNet Managed Care health plan contracting with the Missouri Department of Social Services. Healthy Blue is administered statewide by Missouri Care, Inc. and administered in the Kansas City service region by Missouri Care, Inc. in cooperation with Blue Cross and Blue Shield of Kansas City. Missouri Care, Inc. and Blue Cross and Blue Shield of Kansas City are both independent licensees of the Blue Cross and Blue Shield Association.

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- Positron emission tomography (PET and PET-CT)
- Nuclear cardiology:
 - Myocardial perfusion imaging (MPI)
 - Blood pool imaging
 - MUGA
 - First pass ventriculography
 - Infarct imaging

Cardiology services

- Diagnostic:
 - Coronary angiography
 - Arterial ultrasound
 - Stress echocardiography (SE)
 - Resting transthoracic echocardiography (TTE)
 - Transesophageal echocardiography (TEE)
 - Diagnostic Cardiac Catheterization
- Interventional Services:
 - Percutaneous coronary interventions (PCIs) such as coronary stents and balloon angioplasty

Sleep services

- In-lab sleep study (PSG, MSLT, MWT)
- Titration study
- Multiple Sleep Latency Testing
- Maintenance of Wakefulness Testing
- Initial treatment order (APAP, CPAP, Initial Humidifier, Initial Supplies)
- Ongoing treatment order (APAP, CPAP)
- Oral appliances
- Humidifiers

Musculoskeletal services

- Spine surgery – Cervical, thoracic, lumbar, and sacral
 - Bone grafts
 - Bone growth stimulators
 - Cervical/lumbar foraminotomies
 - Cervical/lumbar spinal fusions
 - Cervical/lumbar spinal laminectomy
 - Cervical/lumbar spinal discectomy
 - Cervical/lumbar spinal disc arthroplasty (replacement)
 - Sacroiliac Joint Fusion
 - Spinal deformity (scoliosis/kyphosis)
 - Spinal Vertebroplasty/ kyphoplasty
- Joint surgery
 - Total hip replacement or hip arthroplasty
 - Total knee replacement or knee arthroplasty
 - Shoulder arthroplasty
 - Hip arthroscopy

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- Knee arthroscopy
- Shoulder arthroscopy
- Interventional pain management
 - Epidural injections (interlinear/caudal and transformational)
 - Facet joint injections/medial branch blocks
 - Facet joint radio frequency nerve ablation
 - Implanted spinal cord stimulators
 - Regional sympathetic blocks
 - Sacroiliac joint injections

Rehabilitation services

Healthy Blue will be transitioning the utilization management of our Outpatient Rehabilitation Program for Medicaid population to AIM Specialty Health® (AIM). The Outpatient Rehabilitation Program includes:

- Physical therapy
- Occupational therapy
- Speech therapy

Genetic Testing services

The program promotes evidence-based, high-value care for our members requiring genetic testing, including:

- Genetic testing for hereditary cardiac disease
- Genetic testing for hereditary cancer susceptibility
- Genetic testing for single-gene and multifactorial conditions
- Pharmacogenetics testing and genetic testing for thrombotic disorders
- Reproductive carrier screening and prenatal diagnosis
- Molecular testing of solid and hematologic tumors and malignancies
- Whole exome and whole genome sequencing

Radiation Oncology services

Healthy Blue requires radiation oncology providers to participate in the new program and contact AIM for pre-service review for the following services:

- 2D conventional and 3D conformal radiation therapy
- Brachytherapy
- Proton beam therapy
- Intensity-modulated radiation therapy (IMRT)
- Intraoperative radiation therapy (IORT)
- Stereotactic body radiotherapy (SBRT)
- Stereotactic radiosurgery (SRS)
- Fractionation in bone metastases, small cell lung cancer, and breast cancer when requesting external beam radiation therapy (EBRT) and intensity-modulated radiation therapy (IMRT)
- Image-guided radiation therapy (IGRT)
- Special procedures and consultations associated with treatment planning (CPT® codes 73370 and 77470)

Radiation oncology performed in an inpatient setting is not part of the AIM program.

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How to place a review request:

Online

Get fast, convenient online service via the AIM Provider Portal. Provider Portal is available 24 hours a day, seven days a week, and processes requests in real-time using clinical criteria. Go to www.providerportal.com to register.

By phone

Call AIM Specialty Health toll-free at the below numbers Monday through Friday 7AM - 7PM (CT)

- The Healthy Blue specific toll free telephone number for provider requests/inquiries is: (855)574-6479

For more information:

Provider Training

Healthy Blue providers would be invited to take advantage of free training webinars to learn how to place a review request online via AIM Provider Portal. It will be open Dec 21, 2020 for pre authorization requests for services on or after Jan 1, 2021. You will learn how to submit a request, update an existing request, and retrieve the order summary. Provider Portal is available 24 hours a day, 7 days a week.

Online

For resources to help your practice get started with our specialty benefits program, visit our Provider websites listed above to learn more and gain access to useful information and tools such as order entry checklists, clinical guidelines, and FAQs.

By phone

Call the provider services number on the back of the Healthy Blue member ID card.

We value your participation in our network and look forward to working with you to help improve the health of our members.

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