

Availity Portal pregnancy notification process *Maternity Application* form: provider FAQ

What is the purpose of the Availity Portal* pregnancy notification process?

Healthy Blue aims to identify all pregnant members early in their pregnancy so members can take full advantage of the education, support, resources and incentives available through maternity programs like New Baby, New LifeSM.

When will the maternity screening questions display?

In the Availity Portal, the provider will choose one of four maternity service types (maternity, obstetrical, gynecological or obstetrical/gynecological) during the eligibility and benefits inquiry. For members 15 to 44 years of age, the system will then display a maternity screening consisting of two required questions.

- If the provider confirms the patient is pregnant, a *Maternity Application* form is generated.
- If the patient is not pregnant, the desired eligibility and benefits information displays, and no further action is required.

What information is required on the maternity screening in the Availity Portal?

The following questions are required:

- Is the patient pregnant?
- What is the estimated due date?
 - This question can be skipped if the estimated due date is not yet known; however, it will appear the next time a provider uses the eligibility and benefits lookup.

How is the information on the *Maternity Application* form used?

The *Maternity Application* form helps identify pregnant women so that maternity programs can be offered to them. As part of the process, all identified pregnant women receive an OB high-risk screening as well as appropriate prenatal, postpartum and well-child health education. Therefore, it is important that pregnancy data is correctly entered into the Availity Portal. The *Maternity Application* form is optional, but completing it is highly recommended so pregnancy support can be offered to members.

How should the provider respond when a member presents as a transfer from another OB provider?

You should answer the member pregnancy questions and complete the *Maternity Application* form as usual. Even though the first prenatal visit question typically relates to prenatal care in the first trimester or within 42 days of plan enrollment, you can enter the date you first provided prenatal care for the patient.

If a member transfers out of our practice during her prenatal course, how should the provider complete the *Maternity Application* form?

You can leave the *Maternity Application* in pending status as it still provides us with pertinent prenatal care information up to the point the patient transfers out of the practice. The form remains in place until it is automatically retired 19 months later.

* Availity, LLC is an independent company providing administrative support services on behalf of Healthy Blue.

If we have confirmed the patient is pregnant but suffers an early miscarriage or chooses to terminate their pregnancy, how should the provider communicate this information?

On the *Maternity Application* form select the option, **this pregnancy ended or the baby delivered prior to 20 weeks**. This option allows the office to close out and submit the *Maternity Application* form for this pregnancy.

Do I have to answer all questions on the *Maternity Application* form at the same time?

No, the workflow is designed so you can enter and save information as it becomes available during the pregnancy. After entering the delivery and postpartum visit dates, you are given the option to complete and submit the form. Until you are ready to submit the form, you may save information and continue with other tasks.

Is there an easy way for me to obtain a list of all patients for whom I need to enter prenatal or postpartum visit dates?

Yes, you will receive two notifications to complete the *Maternity Application* form.

- The first notification, to complete the form and enter the first prenatal visit date, posts at the time the form is created.
- The second notification, to alert you to schedule the postpartum visit and to enter the postpartum visit date, posts 14 days prior to the estimated due date.

You can access the work queue at any time under *Payer Spaces*. Select the payer title from the list and select **Maternity Application**.

How can I get additional help, support or training?

- Availity offers integrated help and on-demand training demonstrations.
 - Select **Help** or **Find Help** and search using the keyword *maternity*.
- You can launch a training demo from associated help topics as well as the *Maternity Application* work queue.
- If you have technical difficulties related to the *Maternity Application* workflow, contact Availity support at **1-800-282-4548**.

If you have questions, please contact Provider Services at **1-833-405-9086**.