

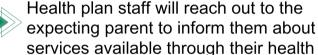
The Children's Trust Fund is partnering with Show Me Healthy Kids and Healthy Blue to refer pregnant women and foster youth receiving Missouri Medicaid for home visiting services.

## How will this help providers and prenatal foster youth & women?

Our vision for home visiting simplifies how Missouri's most vulnerable mothers access and receive quality home visiting services:

- A single point of entry to a statewide referral system (QR below)
- Performance-based rewards for providers to incentivize high-quality data collection and collaboration across funders, providers and other stakeholders
- Standardized data collection to ease cross-provider coordination and ensure more equitable access to services

## How does the referral process work?



services available through their health plan.

Staff will offer to make a home visiting

referral with the informed consent of



the parent.

With consent, staff will make a home visiting referral through the Coordinated Referral & Intake System (CRIS) to connect with a local home

visiting provider.



Increasing prenatal enrollment will result in improved equitable outcomes for mothers and babies in health, safety, education, and economic mobility.







Show Me Healthy Kids

MANAGED BY HOME STATE HEALTH



Healthy Blue is a Medicaid product offered by Missouri Care, Inc., a MO HealthNet Managed Care health plan contracting with the Missouri Department of Social Services. Healthy Blue is administered statewide by Missouri Care, Inc. and administered in the Kansas City service region by Missouri Care, Inc. in cooperation with Blue Cross and Blue Shield of Kansas City. Missouri Care, Inc. and Blue Cross and Blue Shield of Kansas City are both independent licensees of the Blue Cross Blue Shield Association.