



Supporting Pregnant Women Receiving MISSOURI MEDICAID

The **Children's Trust Fund (CTF)** is partnering with **Healthy Blue** to connect pregnant women receiving Missouri Medicaid to **home visiting services**.

What is Healthy Blue?

Healthy Blue is a Managed Care Organization that provides healthcare coverage to Missouri's population of children and adults receiving Missouri Medicaid.

CTF is partnering with Healthy Blue to refer pregnant women receiving Missouri Medicaid for home visiting services, so they have the best chance of success and positive outcomes.

How does the Coordinated Referral & Intake System work?

- ▶▶ Healthy Blue staff will contact the parent to inform them of services available through their health plan.
- ▶▶ Staff will offer to make a home visiting referral with the parent's informed consent.
- ▶▶ With consent, staff will make a home visiting referral through the Coordinated Referral & Intake System (CRIS) to connect with a local home visiting provider.

How do I make a referral?

Healthy Blue referrals go through a statewide Coordinated Referral and Intake System (CRIS) to providers who complete monthly home visits year-round and who are using an evidence-based home visiting model with a parenting curriculum component.

Make a referral for home visiting services through the CRIS referral map below.

Learn more & find services near you



* Children's Trust Fund is an independent company providing childcare education services on behalf of the health plan. Healthy Blue is a Medicaid product offered by Missouri Care, Inc., a MO HealthNet Managed Care health plan contracting with the Missouri Department of Social Services. Healthy Blue is administered statewide by Missouri Care, Inc. and administered in the Kansas City service region by Missouri Care, Inc. in cooperation with Blue Cross and Blue Shield of Kansas City. Missouri Care, Inc. and Blue Cross and Blue Shield of Kansas City are both independent licensees of the Blue Cross Blue Shield Association.
MOHB-CD-039333-23 October 2023