

EQUITY. ACCESS. IMPROVED OUTCOMES.

The **Children's Trust Fund** is partnering with **Show Me Healthy Kids** and **Healthy Blue** to refer pregnant women and foster youth receiving Missouri Medicaid for home visiting services.

How will this help providers and prenatal foster youth & women?

Our vision for home visiting simplifies how Missouri's most vulnerable mothers access and receive quality home visiting services:

- A single point of entry to a **statewide referral system** (QR below)
- Performance-based rewards for providers to incentivize **high-quality data collection and collaboration across funders, providers and other stakeholders**
- **Standardized** data collection to ease cross-provider coordination and ensure more equitable access to services



Increasing prenatal enrollment will result in improved equitable outcomes for mothers and babies in health, safety, education, and economic mobility.

How does the referral process work?

- ▶ Health plan staff will reach out to the expecting parent to inform them about services available through their health plan.
- ▶ Staff will offer to make a home visiting referral with the informed consent of the parent.
- ▶ With consent, staff will make a home visiting referral through the Coordinated Referral & Intake System (CRIS) to connect with a local home visiting provider.

Learn more & find services near you



Healthy Blue is a Medicaid product offered by Missouri Care, Inc., a MO HealthNet Managed Care health plan contracting with the Missouri Department of Social Services. Healthy Blue is administered statewide by Missouri Care, Inc. and administered in the Kansas City service region by Missouri Care, Inc. in cooperation with Blue Cross and Blue Shield of Kansas City. Missouri Care, Inc. and Blue Cross and Blue Shield of Kansas City are both independent licensees of the Blue Cross Blue Shield Association.
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