

## Pregnancy notification process using the Benefit Lookup Tool

Healthy Blue aims to identify all pregnant Healthy Blue members early in their pregnancy so members can take full advantage of the education, support, resources and incentives available through the New Baby, New Life<sup>SM</sup> program we offer.

Healthy Blue uses the Benefit Lookup Tool in the Availity Portal\* to generate timely information about newly identified pregnant women. Early intervention helps improve birth outcomes and assists patients with accessing additional benefits as soon as possible.

### How it works:

- Perform an eligibility and benefits request on a Healthy Blue member and choose one of the following benefit service types.
  - Maternity
  - Obstetrical
  - Gynecological
  - Obstetrical/gynecological
- During the eligibility and benefits inquiry, if the member is of childbearing age, you will be prompted to answer whether the member is pregnant or not.
- If the response is yes, the system will ask the due date, and a *Maternity Application* form is generated for the patient in Payer Spaces. Providers are asked to complete the form and provide additional information including the dates of the first prenatal and postpartum care visits.

If you have questions, contact Provider Services at **1-833-405-9086**.

\* Availity, LLC is an independent company providing administrative support services on behalf of Healthy Blue.

<https://provider.healthybluemo.com>

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